



# DiverseCity

THE GREATER TORONTO LEADERSHIP PROJECT

## DiverseCity School4Civics

### Understanding Political Party Nominations

Getting Started	Working for a Nomination	The Campaign
<ul style="list-style-type: none"> <li>• Strengths needed and possible barriers when running for political office</li> <li>• How political parties recruit and select candidates</li> <li>• Positioning your candidacy</li> </ul>	<ul style="list-style-type: none"> <li>• The nomination team</li> <li>• Managing volunteers</li> <li>• Positioning your candidacy: Your image and values; knowledge of the riding &amp; the issues</li> </ul>	<ul style="list-style-type: none"> <li>• Countdown to the nomination meeting</li> <li>• Knowing the law</li> <li>• The art of speechwriting &amp; delivery</li> </ul>

Networking and mentoring opportunities to continue in the spring of 2011

### Application Process

- Applications will be accepted until Tuesday, November 16, at 5 p.m.
- A **\$50 registration fee** is due upon acceptance to the program. All other costs are funded by Maytree.

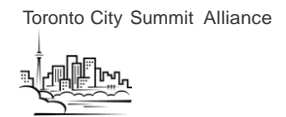
To apply and for more information, visit: [maytree.com/training/school4civics](http://maytree.com/training/school4civics)

Our non-partisan program trains and mentors promising leaders from diverse communities to organize political campaigns or run for office. Expert faculty includes political strategists, campaign managers and former candidates, bringing experience and lessons from the field from a multi-party perspective.

### Schedule for 2010-2011 Program

Learning	Date	Time
Networking Event	November 2010	Evening
Getting started	Friday, December 3, 2010	Full Day
Working for a Nomination	Friday, January 14, 2011	Full Day
The campaign	Friday, February 4, 2011	Full Day
Networking Event	February 2011	Evening

[www.diversecitytoronto.ca](http://www.diversecitytoronto.ca)



DiverseCity is an initiative of Maytree and the Toronto City Summit Alliance